

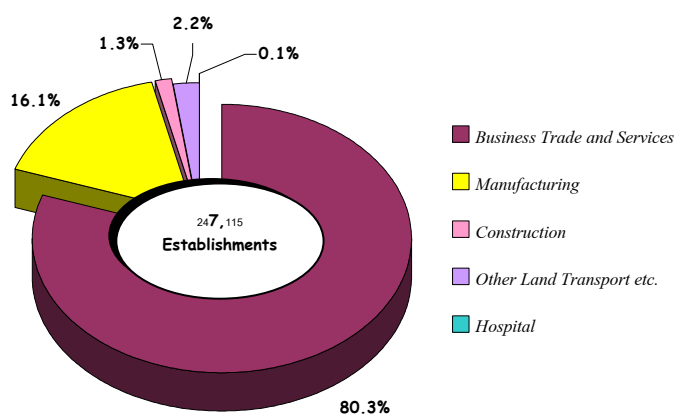
Preliminary Report of the 2005 Information and Communication Technology Survey (Establishment) : Bangkok

Due attention is given to use the knowledge and technology as the country development base in order to enhance the country's competitiveness through knowledge - base leaning. The National Statistical Office (NSO), as an authorized government agency therefore, decides to conduct the first survey of Information and Communication Technology Survey in 2004. This is the 2nd Survey.

The data presented are the results concerning information and communication technology of the establishments with at least one person engaged located **in Bangkok**. The coverage of the business activities are *business trade and services, manufacturing, construction, other land transport, activities of travel agencies and hospital*. All information collected refers to the operation period of establishment during April 1, 2004 to March 31, 2005. The major findings are as follows;

1) Number of Establishments, there were totally 247,115 establishments. Most of them were engaged in *business trade and services activity*, which was about 80.3 percent. Followed by those engaged in *manufacturing activity* was about 16.1 percent. Those engaged in the *other land transport and activities of travel agencies, construction and hospital activities* were about 2.2, 1.3 and 0.1 percent respectively.

Figure 1 Percentage of Establishments by Economic Activity



Source : The 2005 Information and Communication Technology Survey, National Statistical Office.

2) Size of establishment, specified by the number of persons engaged, it was found that most of

Table 1 Percentage of Establishments by Size of Establishment and Economic Activity

Economic Activity	Total	1 - 50 Persons	51 - 200 Persons	> 200 Persons
Total	100.0	98.1	1.4	0.5
Business Trade and Services	100.0	98.9	0.9	0.2
Manufacturing	100.0	94.8	3.7	1.5
Construction	100.0	93.4	5.4	1.2
Other Land Transport and Activities of Travel Agencies	100.0	97.2	2.3	0.5
Hospital	100.0	22.2	19.3	55.5

establishments (about 98.1 percent) were small size, with 1 - 50 persons. Those with 51 - 200 persons and more than 200 persons were very small proportion of about 1.4 and 0.5 percent respectively.

Source : The 2005 Information and Communication Technology Survey, National Statistical Office.

4) **Internet used**, figure 3 and 4 show that establishments used of internet about 58.9 percent. The major purpose of internet activities, about 90.3 percent, accessed to the internet for information searches, about 83.4 and 37.4 percent of establishments had accessed to the internet for electronic mail and monitoring the market respectively.

Figure 3 Percentage of Establishments with Using Internet in year 2004 - 2005 by Economic Activity

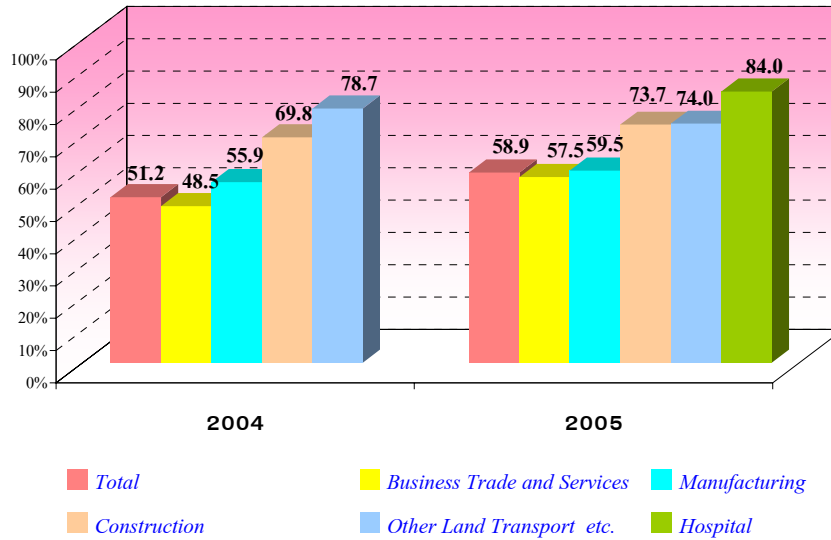
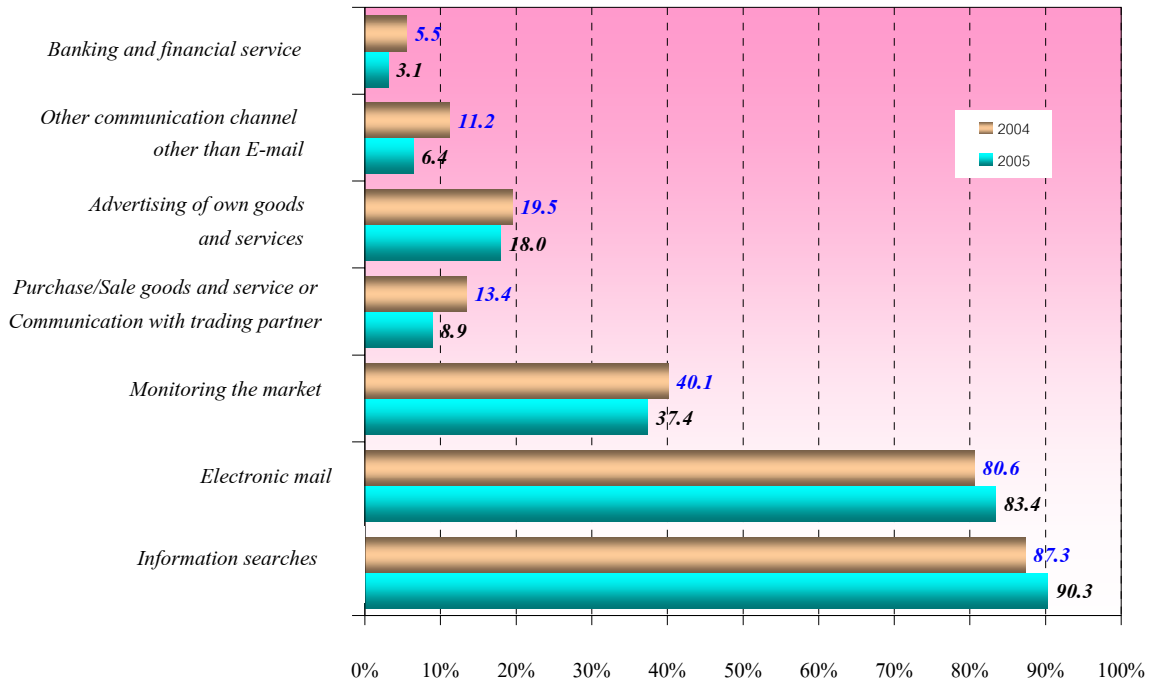


Figure 4 Percentage of Establishments with Using Internet in year 2004 - 2005 by Purposes of Using the Internet



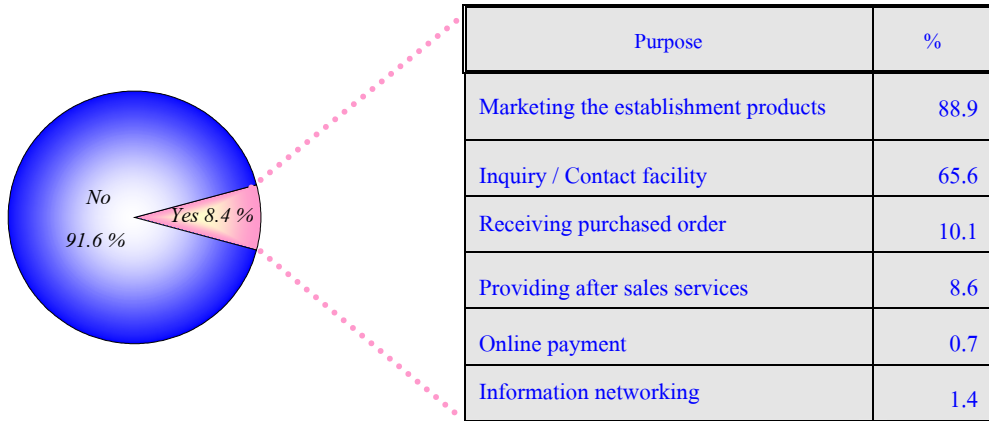
Note : (1) Exclude hospital activities in year 2004

(2) More than one characteristic can be done by an establishment.

Source : The 2004 - 2005 Information and Communication Technology Survey, National Statistical Office.

5) Website used, there was about 8.4 percent. The purposes of using of web site were *marketing the establishment products* of about 88.9 percent. The followings were *inquiry or contact facility* and *receiving purchased order* of about 65.6 and 10.1 percent respectively.

Figure 5 Percentage of Establishments Use of Web Site by Purpose



Note : More than one characteristic can be done by an establishment.

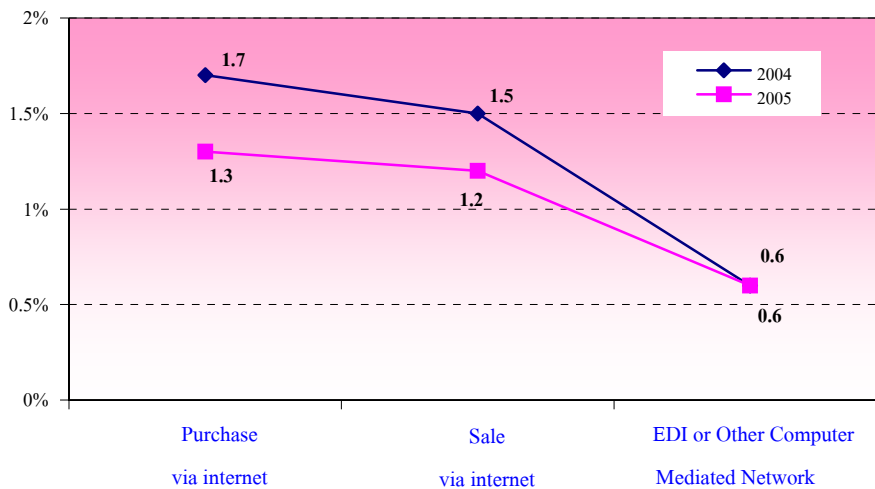
Source : The 2004 – 2005 Information and Communication Technology Survey, National Statistical Office.

6) Purchases via internet, there was very small proportion of about 1.3 percent, decreasing from 1.7 percent of the previous year.

Sales via internet was about 1.2 percent.

Use of EDI or Other Computer Mediated Networks (Other than Internet), In the year 2005, there was about 0.6 percent.

Figure 6 Percentage of Establishments with Purchase, Sale via Internet and Use of EDI in year 2004 - 2005



Note : Exclude hospital activities in year 2004.

Source : The 2004 - 2005 Information and Communication Technology Survey, National Statistical Office.